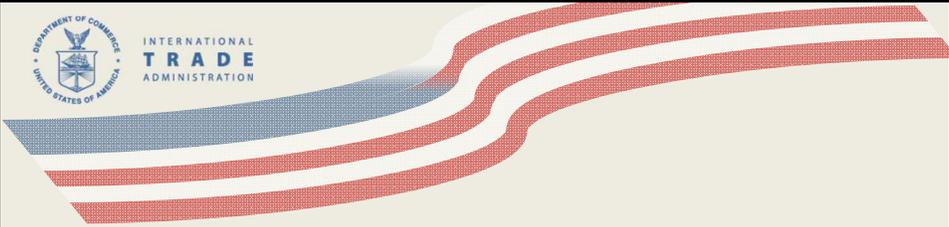




DEPARTMENT OF COMMERCE
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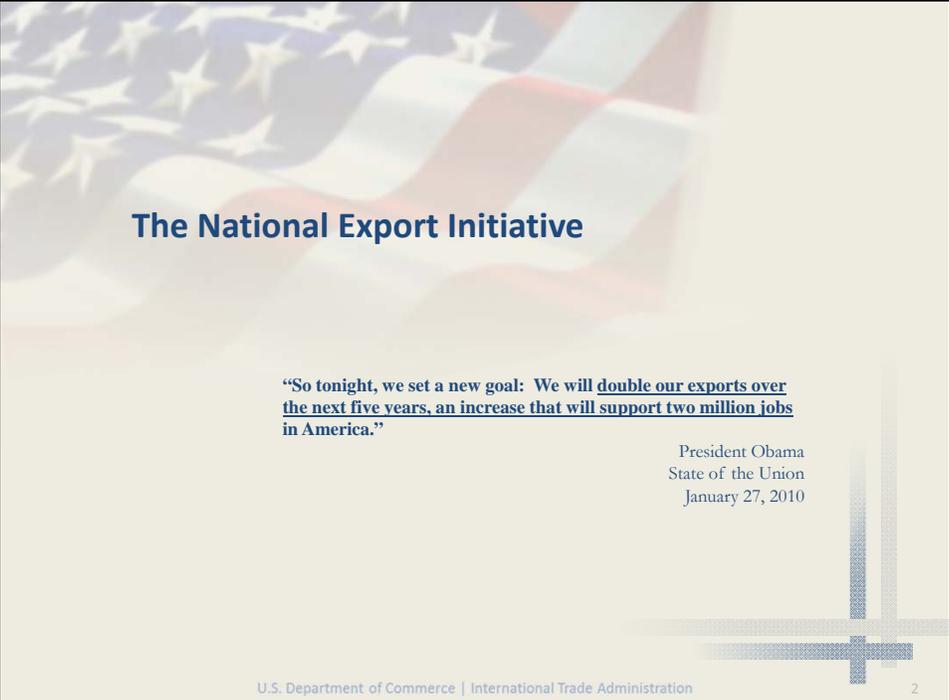


Advisory Committee on Supply Chain Competitiveness

Bruce Harsh
Director, Supply Chain
ITA, OSCPBS

MTSNAC
July 19, 2016

9/26/2016



The National Export Initiative

“So tonight, we set a new goal: We will double our exports over the next five years, an increase that will support two million jobs in America.”

President Obama
State of the Union
January 27, 2010

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ITA and Supply Chains

Robustly enforce trade rules to ensure our trading partners live up to their obligations.

Increase access to export financing to ensure good opportunities do not fall through the cracks.

Promote policies that lead to strong, sustainable and balanced economic growth.

Reduce trade barriers in order to open as many new markets as possible.

Improve trade advocacy and trade promotion efforts on behalf of U.S exporters.

“Reducing supply chain barriers to trade could increase gross domestic product (GDP) up to six times more than removing tariffs.”
Enabling Trade Valuing Growth Opportunities, World Bank study, January 2013

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The Advisory Committee on Supply Chain Competitiveness

The ACSCC started with 2 questions...

How do freight and infrastructure policies affect the competitiveness of U.S. businesses?

What should the Federal Government do to improve these policies?

The Committee represents the first time that America’s businesses and the Federal Government came together in a whole-of-government way to identify the biggest issues that impact our supply chain competitiveness - and come up with solutions.

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Key DOC Supply Chain Milestones

2009 Major conference with industry

- Commerce Secretary Locke
- Transportation Secretary LaHood
- Developed Supply Chain Initiative

2010 Commerce and Transportation MOU

- Established broad interagency cooperation in freight and competitiveness

2010-2011 Regional outreach sessions

- Consultations with industry and held 5 events jointly with DOT officials;
- Industry requested advisory committee

2011 Advisory Committee established

- Goal: Ensuring that U.S. supply chain infrastructure fosters American economic competitiveness and export growth

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The Committee

Private sector committee

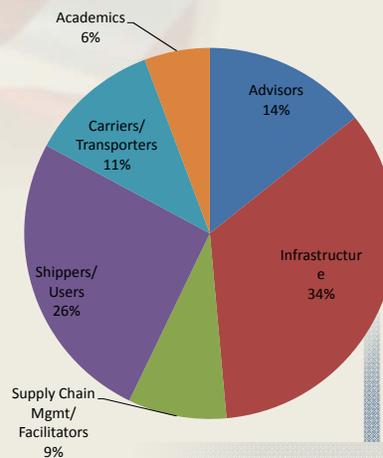
- Established in 2011, re-chartered in 2013 and 2015

45 representatives

- Spans U.S. supply chain industry (including retail, transportation, manufacturing, agriculture)
- Experts from academia

Diverse interests

- Heavy user/shipper focus
- Wide range of trade and freight perspectives



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Subcommittee Structure

Chair: Rick Blasgen **Vice Chair: Rick Gabrielson**

Finance and Infrastructure	• Subcommittee Chair: Leslie Blakey
Freight Policy and Movement	• Subcommittee Chair: Rick Gabrielson
IT & Data	• Subcommittee Chair: Tiffany Melvin
Trade and Regulatory	• Subcommittee Chairs: Shawn Wattles and Jevon T. Jamieson
Workforce Development	• Subcommittee Chair: Anne Strauss-Wieder

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Subcommittee Focus

Recommendations:

- **Finance & Infrastructure:** Improve financing methods for supply chain systems and infrastructure
- **Freight Policy:** Identifying freight system and policy improvements with the greatest competitiveness benefits to U.S. supply chains.: Recommendations on how to fund U.S. supply chain infrastructure
- **IT&Data:** Leveraging IT and data to measure and enhance supply chain and export performance
- **Trade & Regulatory:** Identifying priorities to be incorporated into trade and regulatory agreements and decisions affecting the supply chain
- **Workforce Development:** Identifying existing Federal programs and resources that address workforce shortages across the supply chain
- **Adhoc Permit Speed/Reform:** Urging Administration to expedite implementation of action items mentioned in Fixing America's Surface Transportation Act (FAST)

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