

HIP FACTS AT A GLANCE

WHAT IS HIP?

The Heartland Intermodal Partnership is a coalition of senior public and private sector professionals from across the 24 states of the nation's Heartland.

WHAT IS INTERMODALISM?

Ideally, intermodalism is the maximization of freight movement transportation interrelationships – air, rail, truck and maritime.

WHY DO WE NEED HIP?

The nation is facing acute congestion because, increasingly, the future demand for transportation service is seriously exceeding the capacity of our infrastructure. The resulting



severe congestion creates a need for maximum efficiency among all modes, including the now-underutilized marine mode.

WHAT IS THE HIP MISSION?

The mission is to support the economic competitiveness of the Heartland region business, industry, and labor by improving intermodal transportation.

WHAT IS THE HIP GEOGRAPHIC AREA?

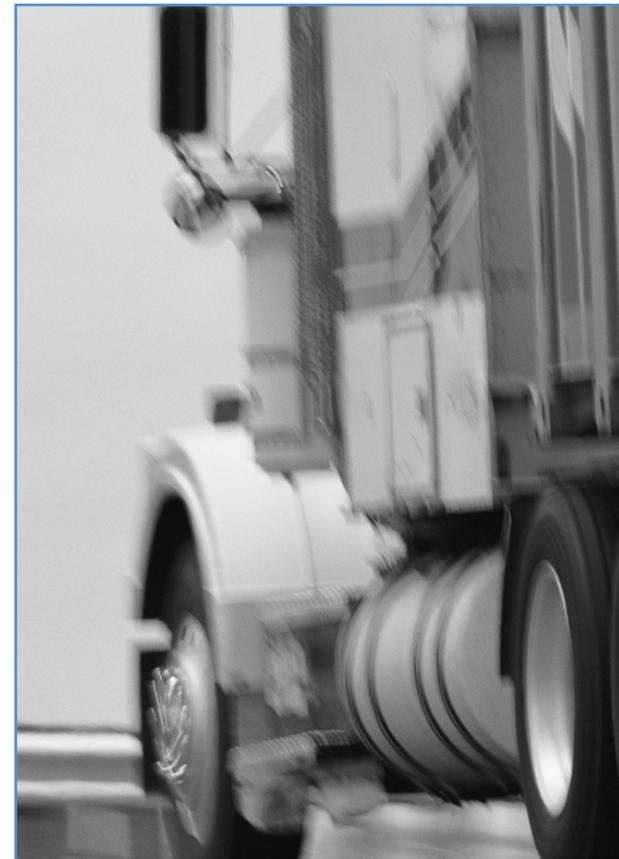
The nation's Heartland extends from the Great Lakes to the Gulf of Mexico. It is the nation's manufacturing center and its breadbasket. Canada and Mexico are its next-door neighbors. In addition to an extensive network of highways and rail lines, the region has most of the nation's inland waterways, half of its largest deep-water ports and a majority of the major shallow-water ports.

WHAT ARE HIP OBJECTIVES?

HIP objectives are to expedite safe and secure freight movement and to reduce congestion through improved mobility. HIP advocates increased use of the Heartland's intermodal transportation, including waterways, as a strategy for coping with acute unprecedented demands on the region's transportation system.

HOW CAN HIP ACCOMPLISH THIS?

To achieve these objectives, the Partnership will heighten public and private awareness of the coming crisis of freight gridlock and the need to take a regional approach to developing the "seamless shipping" services needed to remain competitive in a 21st century business climate. It will also provide a forum where senior public and private sector decision makers can work together to develop strategies that will mitigate the adverse impacts of freight congestion and promote the region's security and environmental resources.



WHAT FREIGHT CAPACITY CRISIS?

The U.S. Department of Transportation (DOT) estimates a forty percent increase in cargo tonnage moving in the U.S., from 15 billion tons in 1998 to 21 billion tons in 2010 and nearly doubling to 25 billion tons by 2020. International freight volumes are projected to double by 2020. This growth will impact the Heartland harder than other parts of the country since more than half of U.S. international trade enters through the Gulf ports.

Heartland Intermodal Partnership (HIP)



HOW IS HIP ORGANIZED?

HIP is led by an Executive Committee comprised of principals representing modal and geographic interests and a sustaining network of Federal and national freight industry leaders that can be called upon to offer advice or other support.

WHO IS MANAGING HIP?

At present, HIP's daily activities are overseen by a Core Committee, co-chaired by DOT's Maritime Administration Directors of the Central and Great Lakes Regions.

HOW CAN I PARTICIPATE?

General membership is granted at no charge to public or private sector entities responsible for freight planning, infrastructure investment or freight operations.

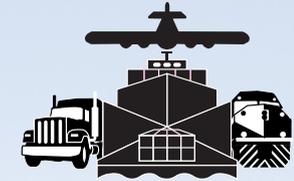
FOR MORE INFORMATION CONTACT:

CENTRAL REGION DIRECTOR
U.S. DOT/MARITIME ADMINISTRATION
500 POYDRAS STREET, ROOM 1223
NEW ORLEANS, LOUISIANA 70130-3394
TELE 504-589-2000 EXT. 231
FAX 504-589-6559

GREAT LAKES REGION DIRECTOR
U.S. DOT/MARITIME ADMINISTRATION
1701 E. WOODFIELD ROAD, SUITE 203
SCHAUMBURG, ILLINOIS 60173
TELE 847-995-0122
FAX 847-995-0133

FOR MEMBERSHIP, CALENDAR,
MEDIA KIT AND CURRENT PRESS
RELEASES GO TO
WWW.MARAD.DOT.GOV/PROGRAMS/HIP.HTML

PREPARED BY INLAND RIVERS PORTS AND TERMINALS, INC.
WWW.IRPT.NET



HEARTLAND INTERMODAL PARTNERSHIP

