

FOR RELEASE ON FEBRUARY 13, 2004

Cruise Passenger Statistics¹			
2003			
(Passengers in Thousands)			
No. of Cruises	% Change Prior Year	No. of Passengers	% Change Prior Year
3,840	6.5	8,283	8.3

¹North America Cruises by Ten Major Brands

FOR RELEASE ON FEBRUARY 13, 2004

Cruise Passenger Statistics¹
Cruise Line Market Share
2003
(Passengers in Thousands)

Cruise Line	Passengers	Percent of Total Passengers
Carnival Cruise Line	2,868	34.6
Royal Caribbean International	2,233	27.0
Norwegian Cruise Line	798	9.6
Princess Cruises	699	8.4
Celebrity Cruises	603	7.3
Holland America Line	545	6.6
Disney Cruise Line	399	4.8
Costa Cruise Lines	76	0.9
Cunard Cruise Line	34	0.4
Crystal Cruises	28	0.3
Total	8,283	100.0

¹North America Cruises by Ten Major Brands

FOR RELEASE ON FEBRUARY 13, 2004

Cruise Passenger Statistics¹
Length of Cruise
2003

(Passengers in Thousands)

<u>Cruise Length</u>	<u>No. of Cruises</u>	<u>No. of Passengers</u>
2 to 5 Days	1,221	2,736
6 to 8 Days	2,164	4,860
9 to 17 Days	433	664
Greater than 17 Days	22	23
Total	3,840	8,283

¹North America Cruises by Ten Major Brands

FOR RELEASE ON FEBRUARY 13, 2004

Cruise Passenger Statistics¹
Top 20 Departure Ports Market Share
2003

(Passengers in Thousands)

	No. of		No. of	
Port	Cruises	Percent	Passengers	Percent
Miami	735	19.1	1,865	22.5
Fort Lauderdale	544	14.2	1,078	13.0
Port Canaveral	451	11.7	1,116	13.5
Vancouver, CA	260	6.8	460	5.6
San Juan	225	5.9	571	6.9
Los Angeles	225	5.9	515	6.2
Tampa	213	5.5	418	5.0
New York	212	5.5	424	5.1
Galveston	203	5.3	377	4.6
New Orleans	143	3.7	297	3.6
Seward	83	2.2	147	1.8
Honolulu	79	2.1	172	2.1
Seattle	78	2.0	165	2.0
Long Beach	70	1.8	171	2.1
San Diego	65	1.7	93	1.1
San Francisco	49	1.3	51	0.6
Boston	43	1.1	69	0.8
Baltimore	31	0.8	57	0.7
Gulfport	17	0.4	58	0.7
Charleston	17	0.4	32	0.4
All Other Ports	97	2.5	145	1.7
Total	3,840	100.0	8,283	100.0

¹North America Cruises by Ten Major Brands